**Identifying Argument** Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1) Summary: Summarize your article. Using your own words, explain what it is mostly about.

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| Write 3-5 Sentences explaining the “Who, What, When, Where and Why.” |

2) Target Audience: Consider the language being used, the type of publication and what is being said about your issue to describe the target audience of your article. Identify three specific demographics to earn a 4, two will earn a 3.

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| Write the evidence from your article here:  1)  2)  3) | Identify the target audience here:  1)  2)  3) |

3) Main Claim/Thesis Statement: In one complete sentence, state the main argument your article is claiming.

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| Thesis Statement: |

4) Persuasive Appeal: Identify which types of appeal are being used, and provide detailed evidence from your article.

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| Appeal Used:  1)  2) | Evidence from article:  1)  2) |